

How Paradigm Talent Agency Evaluates Scripts 95% Faster



Customer
Paradigm Talent Agency

Employees 150 **Founded** 1992

Description

Paradigm Talent Agency is a leading talent and literary agency representing a diverse array of clients in film, television, digital media, literature, branding, and sports, offering comprehensive career management and representation services.

Champion

Matt Sullivan

Senior Manager, Talent & Literary Information Systems

Summary

Paradigm Talent Agency reinvented its internal workflow by implementing Prescene, slashing coverage and character breakdown times by over 95%. With this newfound efficiency, the agency was able to review 30% more material each week, leading to faster strategic decisions, stronger client relationships, and a bolstered industry reputation.

>95%
Reduction in Coverage
Turnaround

30%
More Material
Reviewed Weekly

Challenge

Paradigm Talent Agency was spending up to three days on crucial coverage tasks and character breakdowns—time-consuming processes essential for evaluating scripts and matching the right talent. This not only limited the agency's capacity to seize timely opportunities but also impeded the ability to focus on high-impact, client-focused initiatives. With client satisfaction and growth on the line, Paradigm needed a way to expedite these tasks without compromising accuracy or insight.

Why Prescene?

Speed: Instant literary analysis.

Precision: Reliable, actionable insights.

Scale: 760,000+ titles at your fingertips.

Value: Maximize productivity.

Solution

Paradigm turned to Prescene to automate script coverage and character breakdowns. Prescene reduced turnaround times from three days to just five minutes, which freed up agents to:

1. Assess 30% more projects each week
2. Prioritize high-potential opportunities faster
3. Focus on meaningful client engagement

Key Results

99% Faster Book Coverage

98% Faster Script Coverage

99% Faster Character Breakdowns

"Prior to Prescene, it would take several days to generate coverage and character breakdowns for screenplays/teleplays and up to a week for books. Now, we can have coverage, analysis and breakdowns in-hand in a matter of minutes – thus affording our agents and assistants the opportunity to immediately review and understand the material and to act more rapidly on all client prospects and submissions. Prescene allows us to better serve our clients, which builds stronger partnerships and relationships with them and within the industry – leading to client career and company growth."

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